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PATENT  
Docket No. 17357.2.1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steele et al.

Serial No.: 09/933,567

Filed: Aug. 20, 2001

Confirmation No.: 7300

For: BRANDING AND REVENUE SHARING MODELS  
FOR FACILITATING STORAGE, MANAGEMENT  
AND DISTRIBUTION OF CONSUMER  
INFORMATION

Examiner: Greta L. Robinson

Patent No.: 7,467,141 B1

Issue Date: Dec. 16, 2008

Art Unit  
2168

Certificate  
JUN 11 2009  
of Correction

**REQUEST FOR A CERTIFICATE OF CORRECTION**  
**UNDER 37 C.F.R. § 1.322**

Attention: Certificate of Corrections Branch  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

In accordance with the provisions of 37 C.F.R. § 1.322, which implements 35 U.S.C. § 254, the Director is respectfully requested to issue a Certificate of Correction in the above-identified patent, to correct mistakes made by, and disclosed in the records of, the United States Patent and Trademark Office in the printing of the Letters Patent. The enclosed Patent and Trademark Office Form PTO/SB/44 reflects the desired corrections.

The Commissioner is hereby authorized to charge payment of any of the following fees that may be applicable to this communication, or credit any overpayment, to Deposit Account No. 23-3178: (1) any filing fees required under 37 CFR § 1.16; (2) any patent application and



Examination processing fees under 37 CFR § 1.17; and/or (3) any post issuance fees under 37 CFR § 1.20. In addition, if any additional extension of time is required, which has not otherwise been requested, please consider this a petition therefore and charge any additional fees that may be required to Deposit Account No. 23-3178.

Dated this 4<sup>th</sup> day of June, 2009.

Respectfully submitted,

Paul G. Johnson  
Attorney for Applicant  
Registration No.: 58,539  
Customer No. 22913

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PGJ:sb  
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**CERTIFICATE OF DEPOSIT UNDER 37 C.F.R. § 1.8**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Attention: Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 4<sup>th</sup> day of June, 2009.

Respectfully submitted,

Transmitted: REQUEST FOR A CERTIFICATE OF CORRECTION UNDER 37 C.F.R. § 1.322 and PTO/SB/44



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PATENT NO. : 7,467,141 B1

APPLICATION NO.: 09/933,567

ISSUE DATE : Dec. 16, 2008

INVENTOR(S) : Steele et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 22

Line 14, change "accounts" to --account's--

MAILING ADDRESS OF SENDER (Please do not use customer number)

**Paul G. Johnson, WORKMAN NYDEGGER**  
**100 Eagle Gate Tower**  
**60 East South Temple**  
**Salt Lake City, Utah 84111**

This collection of information is required by 37 CFT 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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